

LILLIANNA RICHMOND

Hybrid Graphic Designer

EDUCATION

The Modern College of Design 2019-2021
Associate Degree of Applied Business in Design

- Concentrations in Web Design and Branding
- GPA: 3.1/4.0

The Modern College of Design 2021-Present
Bachelor Degree of Design Leadership

- Concentrations in Business and Marketing
- President's List, Fall 2022
- GPA: 3.5/4.0

WORK EXPERIENCE

My HR Extension May 2024- Present
Graphic Designer

- Conceptualized, designed and created material for print, web and social media.
- Helped create a social media strategy.
- Designed brand-consistent educational materials that effectively engaged clients on HR topics.

Flutterby Marketing January 2023-March 2024
Lead Digital Marketing Intern

- Design and maintain websites for the company and multiple clients.
- Collaborate with a team to discuss client needs.
- Clientele building and consultations.
- Assist with further development of the company and campaigns as needed.

VOLUNTEER EXPERIENCE

Dayton Area Chamber of Commerce December 2020
Volunteer

- Planned and painted a restaurant window.
- Consulted with the client.
- Worked with a partner to develop the design.

SKILLS

- Web design
- Graphic/Print Design
- Branding and SEO
- Social Media Marketing
- Google Suite
- Sketch
- WordPress
- Divi
- Adobe Acrobat
- Photoshop
- Illustrator
- InDesign
- Organization
- Teamwork
- Communication

INTERESTS

- Spending time reading and writing.
- Being outdoors and playing with my dog.
- Finding new places to explore.
- Constantly learning from people around me.
- Taking photos of nature.

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