

# LILLIANNA RICHMOND

Hybrid Graphic Designer

## EDUCATION

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**The Modern College of Design** 2019-2021  
Associate Degree of Applied Business in Design

- Concentrations in Web Design and Branding
- GPA: 3.1/4.0

**The Modern College of Design** 2021-Present  
Bachelor Degree of Design Leadership

- Concentrations in Business and Marketing
- President's List, Fall 2022
- GPA: 3.5/4.0

## WORK EXPERIENCE

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**Flutterby Marketing** January 2023-March 2024  
Lead Digital Marketing Intern

- Design and maintain websites for the company and multiple clients.
- Collaborate with a team to discuss client needs.
- Clientele building and consultations.
- Assist with further development of the company and campaigns as needed.
- Assist Creative Intern and Marketing Director as needed.

**TKDS Sports Network** May 2021- May 2021  
Graphic Design Intern

- Created newsletters with new branding materials.
- Updated social media marketing with new templates.
- Collaborated with a team to discuss client needs.

## VOLUNTEER EXPERIENCE

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**Dayton Area Chamber of Commerce** December 2020  
Volunteer

- Planned and painted a restaurant window.
- Consulted with the client.
- Worked with a partner to develop the design.

## SKILLS

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- Web design
- Graphic/Print Design
- Branding and SEO
- Social Media Marketing
- Google Suite
- Sketch
- Canva
- Content Management Systems
- Adobe Acrobat
- Photoshop
- Illustrator
- InDesign
- Organization
- Teamwork
- Communication

## INTERESTS

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- Spending time reading and writing.
- Being outdoors and playing with my dog.
- Finding new places to explore.
- Constantly learning from people around me.
- Taking photos of nature.

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